



Insight

Simulate to Impact

نسرين الشامي
Nisreen Alshami
FACILITATOR , COACH





Nsight
Simulate to Impact

Offering simulation-based training that reshapes skills and transforms the way professionals learn and grow. Bridging the gap between theory and practice, enhancing professionalism, and delivering measurable performance results.

Simulate TO impact with confidence into real-world challenges.

نسرين الشامي
Nisreen Alshami
FACILITATOR, COACH

Nisreen Alshami

Saudi Certified Trainer | Coach | Facilitator | Speaker | Motivator



GALLUP CERTIFIED
Strengths Coach


Certified trainer and facilitator with over 15 years of experience in leadership development, communication, and organizational growth. Holds multiple professional certifications in coaching, facilitation, and talent development, and has successfully trained and empowered over 10,000 individuals across diverse industries.


Has partnerships with leading businesses and government entities in Saudi Arabia and the region. Knowing for my ability to create engaging, research-based training programs tailored to each organization's unique needs—combining creativity, practicality, and measurable impact.

✓ Author of The 'Professional Personality in the Work Environment' Book

✓ Accredited Facilitator for LEGO® SERIOUS PLAY® methodology 

✓ Certified Coach in Career Advancement and Training Development

✓ Collaborating Trainer with 

✓ Certified Entrepreneurship Trainer 

✓ Certified Design Thinkers Facilitator 



Signature Approach



Personalization: Tailored solutions designed around each client's unique objectives, culture, and challenges.



Collaboration: Co-created journeys developed in close partnership with clients to ensure alignment and engagement.



Excellence: High-quality content and delivery aimed at exceeding expectations and achieving lasting impact.

Key Services & Areas of Expertise



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Leadership & Employee

Designed to foster growth, enhance creativity, boost productivity, and increase employee engagement, empowering both leaders and employees



Employee Engagement & Team Building Workshops

Enhancing collaboration and communication among leaders and team members to foster a positive and productive workplace culture



Gallup Strengths Coaching

Helping individuals leverage their unique talents to excel in both their professional and personal lives, empowering them to reach their full potential.



Youth, Fresh Graduate & Junior Employee Development

Equipping young people, recent graduates, and entry-level employees with the skills, knowledge, and experience needed to succeed in their careers.



Entrepreneur Workshop

Designed to provide aspiring and existing entrepreneurs with the knowledge, skills, and tools needed to successfully start, manage, and grow their businesses.



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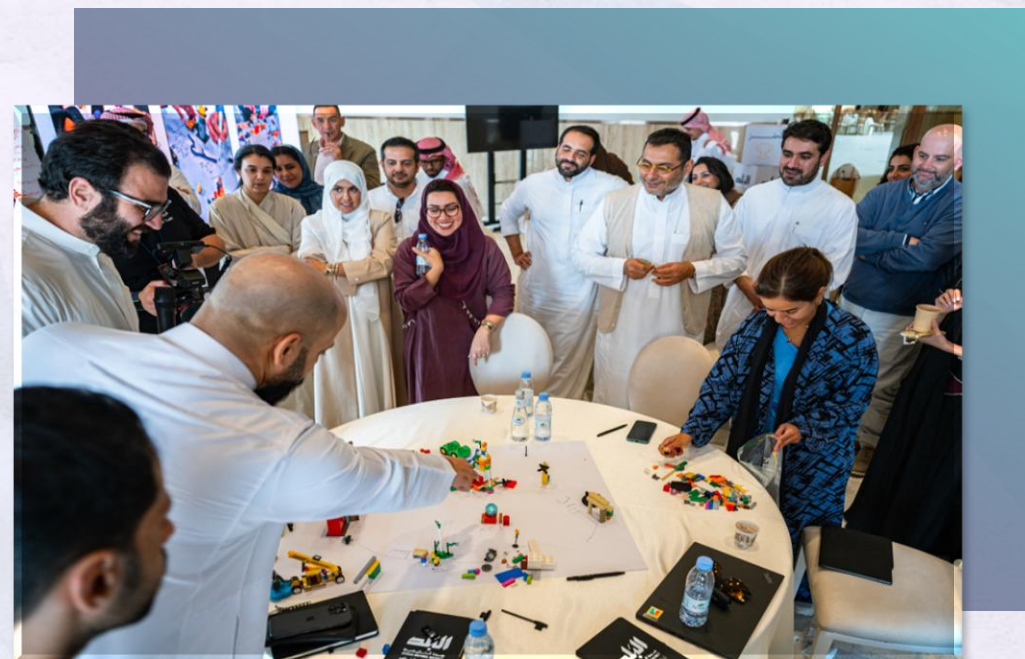
Employee , Passenger ,Customer Experience & Journey

Designing experiences that delight customers and empower employees.

We help organizations design and deliver experiences that truly matter, while enhancing employee journeys by addressing engagement, career development, and workplace satisfaction.

Industries trained / Focus areas:

- Passenger Journey
- Visitor & Tourism & Hospitality – Journey design
- Healthcare – Patient experience
- FMCG & Retail – Shopper journey
- Banking & Insurance – Service design
- Employee Engagement, Career Development & Workplace Satisfaction





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Leadership Development



Leadership Skills & Coaching:

- Future-Ready Leadership – Strategic thinking, decision-making, and resilience through real Saudi market case studies
- Enhanced Leadership Communication – Improving interpersonal skills to foster alignment and trust

Empowering Women & Emerging Leaders:

- Empowered Women Leadership – Programs tailored to help women confidently step into leadership roles
- Developed Future Leaders – Mentorship and coaching for high-potential talent

Industries trained: Government entities, healthcare groups, and multinational corporations



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Elevate Professionalism

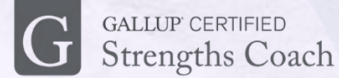


Elevate Professionalism & Team Building

Fostering excellence, accountability, integrity, and strong team culture in the workplace.

- **Set Standards for Workplace Excellence** – Designed workshops to cultivate a professional mindset, improving interactions and boosting productivity.
- **Accountability & Ethical Behavior** – Fostered a culture of responsibility, ownership, integrity, and respect to build trust and professionalism.
- **Team Building & Cultural Development** – Strengthened team collaboration, engagement, and organizational culture.
- **Industries trained** – Multinational corporations, healthcare providers, banks, and NGOs

Transformational Coaching and Training



- **Designed and Delivered Tailored Programs** -Partnered with top businesses and government organizations to design and deliver impactful, customized training programs that address specific organizational challenges and objectives.
- **Empowered Individuals to Overcome Challenges**- Leveraged personal experiences of turning obstacles into opportunities to inspire and coach individuals, helping them achieve their personal and professional goals.
- **Fostered a Positive Learning Culture**
- **Created fun, engaging, and interactive learning environments**, ensuring participants leave with practical tools and strategies for success.



Inspiring Speaker & Motivator

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Engaging audiences with stories and strategies that drive personal and professional growth.

Delivered Keynote Speeches:

- Spoke at national and international conferences
- Shared compelling stories, actionable insights, and practical strategies

Motivated Diverse Audiences:

- Engaged participants from various industries
- Tailored content to be relevant, relatable, and impactful



Why Choose us ?



Tailored Impact

Services are customized, not off-the-shelf



Interactive Learning

Uses simulation, play, and strengths-based coaching for hands-on transformation



Proven Track Record

Combines personal coaching with organizational programs—backed by strong client feedback and engagement



Versatile Expertise

From leadership to communication, customer experience, and culture, with a strong ethical grounding



PROUD TO SERVE







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Primary Focus COURSES & WORKSHOPS



- Manage your emotion to manage your Time & Communication
- Elevator pitch How to present yourself or your services
- Positive culture and values alignment
- Problems solving & conflicts at work environment
- Dealing with managers & colleagues at work
- Work Resilience & burnout
- Work confrontations between concepts & expectations
- Crowd management & dealing with the public
- Positive Culture & Values alignment
- Employees engagement
- Marketing through customer experience & journey
- Developing Employee Journey
- Professional ethics and responsibility
- Mental Health & Work-life balance
- Influence and persuasion skills
- Development & improving job performance
- Emotional intelligence at workplace
- Presentation Skills
- Accept and manage change at work
- Invitation & Creativity Thinking
- Empowerment and Creativity Mindset
- Dynamic Leadership & Team Building
- Unleash your Leadership Potential
- Professionalism in the workplace
- Design thinking
- Coaching Skills for Leaders
- Customer Centricity
- Corporate Wellness
- Visitor and Customer experience
- Self-management and prioritization
- Communication & interpersonal skills
- Woman development program

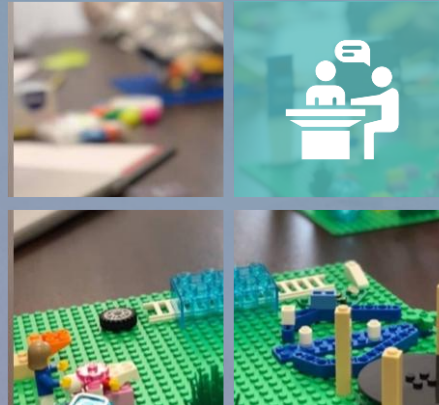
Methodologies & Tools



LEGO® SERIOUS PLAY® Method: An inclusive, hands-on approach that taps into visual, auditory, and kinesthetic learning styles—engaging all participants in deep thinking and creativity.

Real-World Simulations: Participants practice skills in dynamic, realistic scenarios, building confidence and practical experience.

Interactive & Fun: Activities spark collaboration, mindset shifts, and real behavioral change.



Team-Based Learning: Simulated challenges promote teamwork and the application of strategies in real-life contexts.

Tangible Takeaways: Workshops offer practical tools and insights participants can use immediately.

Structured Yet Flexible: A guided process that supports learning while encouraging creativity.



Hands-on Learning: Building 3D models makes ideas visible, enhancing innovation and engagement.

Inclusive & Engaging: All voices are heard through active participation and shared problem-solving.

Encourages Free Thinking & Open Communication: A safe space for sharing ideas, exploring perspectives, and fostering innovation.

Explore More



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GET IN TOUCH

We Can customize an experience based on your needs.



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